



S03

Bratislava – Kráľovský Dvor
Bratislava Region

Screen

S03

Bratislava

83 842

Unique visitors / month

337 916

The number of visits / month

**Location:**

Bratislava – Kráľovský Dvor

Address:

Dvojkřížna 1/A, 821 07 Bratislava

Placement:

Outdoor advertising on the building facade

Dimensions:16,6 m² – 576 × 288 cm**Ratio:**

atyp – 720 × 360 px

Operation time:

7:00 a.m. – 9:00 p.m. (14 hours)

S03

Screen's potential:

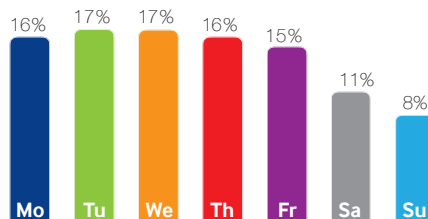
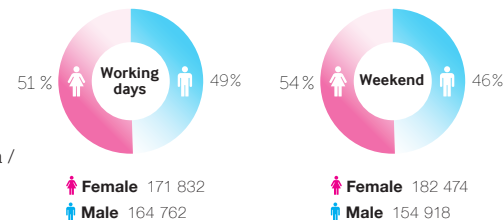
2 843 Pedestrians (people a day)

27 644 Motorists (people a day)

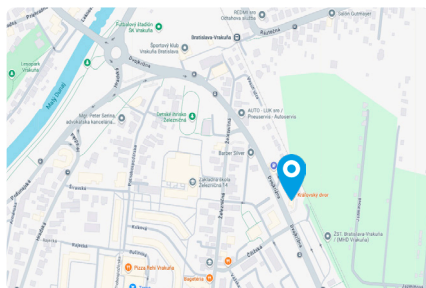
30 487 Daily Traffic Count

Locations: Urban arterial road / Residential area /

Retail services

Positions: Bratislava – Vrakúňa

Weekly viewership 6:00 a.m. – 9:00 p.m.



Description of Location:

The LED screen is located on the busy Dvojkřížna Street in the Bratislava – Vrakúňa district. The site is situated on one of the city's main arterial roads connecting the Vrakúňa and Podunajské Biskupice districts with Bratislava city centre. The immediate surroundings include extensive residential neighbourhoods, public transport stops, retail outlets, service facilities, and restaurants. A key advantage of this location is the combination of high vehicle traffic, continuous public transport passenger flow, and a dense residential population. Positioned directly alongside the roadway, the LED screen offers excellent visibility and an extended viewing time, ensuring a high frequency of repeated advertising exposure throughout the day.

Coverage:

Roadway: Urban street / Major urban arterial road**Surroundings:** Residential area / Public transport / Retail and services / Restaurants / Fuel station**Visibility:** Over 250 m

GPS coordinates: 48.1406 N, 17.2144 E

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