

S02

Bratislava-Lamač
Bratislava Region

S nami
je vás
vidieť
LEDMULTIMEDIA



Screen

S02

Bratislava

108 000

Unique visitors / month

392 000

The number of visits / month

**Location:**

Bratislava-Lamač

Address:

Hodonínska 7793/68, 841 03 Lamač

Placement:

Outdoor advertising on the building's roof

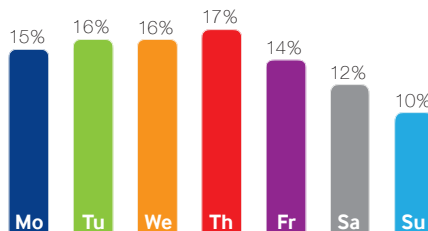
Dimensions:40 m² – 800 × 500 cm**Ratio:**

atyp – 1152 × 720 px

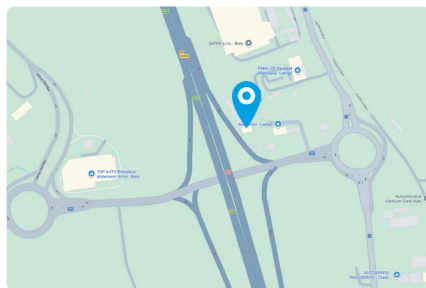
Operation time:

7:00 a.m. – 10:00 p.m. (15 hours)

S02



Weekly viewership 7:00 a.m. – 10:00 p.m.



GPS coordinates: 48.205115 N, 17.040612 E

Screen's potential:

900 Pedestrians (people a day)

45 000 Motorists (people a day)

45 900 Daily Traffic Count

Locations: Transport corridor / retail zone**Positions:** Bratislava-Lamač

Description of Location:

The LED screen is located in the Bratislava–Lamač district, on Hodonínska Street, in the immediate vicinity of the D2 motorway. The key advantage of this location is the screen's direct visibility from the D2, one of the main transport routes connecting Bratislava with the Czech Republic (Brno) and north-western Slovakia. The advertising display is clearly visible to drivers travelling on the motorway, particularly in the direction from Bratislava towards Malacky / Brno, reaching a strong flow of transit traffic leaving the capital. Another significant advantage is its position beside a very busy access road to the Bory shopping district, one of the most frequently visited retail destinations in this part of Bratislava. The location therefore combines exposure to motorway transit traffic with intensive customer traffic heading to shopping centres, service facilities and Bory hospital, ensuring a high frequency of contact with the advertising message.

Coverage:

Roadway: Street / main transport route / access road into the city**Surroundings:** Bory Mall / Hornbach / Decathlon / Möbelix / OBI / Bory Hospital / retail parks**Visibility:** Over 300 m