



S01

OC OPTIMA Košice
Košice Region

**Location:**

SC OPTIMA Košice - Foodcourt

Address:

Moldavská cesta 32, 040 11 Košice

Placement:

Indoor – in the food court / main mall corridor

Dimensions:54 m² – 600 × 300 cm (3×)**Ratio:**

16:9 – 1280 × 720 px

Operation time:

9:00 a.m. – 9:00 p.m. (12 hrs)

*) Average daily footfall

**) Estimate

S01**Screen's potential:**

17 000 Pedestrians (people a day)

0 Motorists (people a day)

17 000 Daily Traffic Count

Locations: Commercial district**Positions:** Košice–South**Description of Location:**

OC Optima Košice is the largest and most vibrant shopping and entertainment centre in Eastern Slovakia — a modern environment where shopping, gastronomy, and leisure blend into one dynamic experience. The strategic screen location directly in the food court area and in immediate proximity to CINEMAX ensures long visitor dwell time and continuous foot traffic throughout the day. The circular LED screen, visible from all angles, maximizes reach and enables effective communication with audiences both on the ground floor and from the upper level.

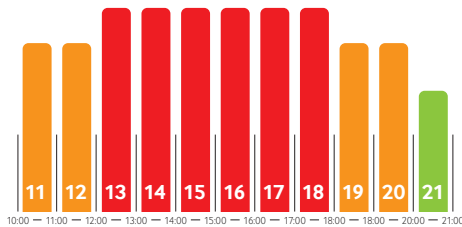
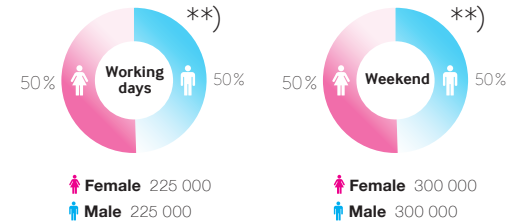
The synergy of an attractive location, strong footfall, and central placement makes this site one of the most powerful advertising locations in Košice.

The first circular LED screen in Slovakia.

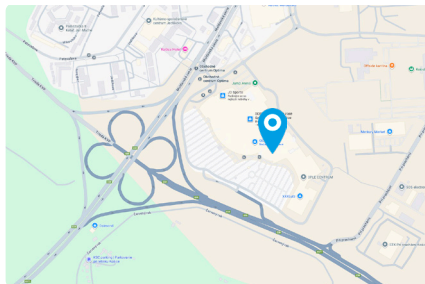
Roadway: Located in the very heart of the shopping mall, with direct sightlines from the food court and from multiple gallery levels.

Surroundings: Restaurants / McDonald's / H&M / Lindex / CINEMAX

Visibility: Ground floor and first floor



Weekly viewership 9:00 a.m. – 9:00 p.m.



GPS coordinates: 48.69564 N, 21.23803 E